Please do not weaken the provisions in the Wisconsin "No-Call" laws. If a product or service is desired, I will make the appropriate contacts. I pay my phone bill with the reasonable expectation that I actually want to talk to the person who calls me, not to make someone else's marketing plans easier or cheaper. Use the mail and write-off the postage as a "cost of doing business" instead of imposing on the consumer. My wife and I, in an attempt to discourage the practice, tell all telemarketers that we will not buy or use any product or service regardless the quality or merit of whatever they are promoting as long they continue to pester us with phone calls!